

STRATEGIC PLAN | 2023 - 2025



VISION	MISSION	VALUES
Great people delivering quality infrastructure in a safe and sustainable industry	To promote a trusted and sustainable civil construction industry	Trusted Professional Reliable Collaborative

Strategic Objectives



1. Provide proactive industry leadership to support a successful and sustainable NZ civil construction industry



2. Be recognised as the primary voice for our NZ civil construction industry members



3. Promote and roll out a sustainability framework to our members and to external stakeholders as the benchmark standards for our industry



4. Support a healthy and safe industry to lift accessibility, quality and capability of safe work practices and workplace wellbeing initiatives



5. Continue to engage with our members through increased collaboration and information sharing

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Strategic Objectives



STRATEGIC OBJECTIVES	STRATEGIC OUTCOMES
1. Provide pro-active industry leadership to support a successful and sustainable NZ Civil Construction Industry	1.1 We hold targeted annual workshops with our key stakeholders on core policy and regulatory issues facing the industry. 1.2 We have issued an overview of what we think the future holds for the NZ civil industry every three years . 1.3 We explain the why of what we do with our civil industry projects to better connect with our NZ communities by December 2023 .
2. Be recognised as the primary voice for our NZ Civil Construction Industry members	2.1 We have increased our level of engagement to central and local government agencies so we are identified as the voice of the civil construction industry by December 2023 . 2.2 We have built enduring, mutually beneficial relationships with relevant and appropriate organisations and associations 2.3 We have increased our media profile, and we are seen as the voice of the civil construction industry by December 2023 . 2.4 We have positioned CCNZ to actively monitor, participate and influence central and local government policy and regulation to improve the outcomes for the civil construction industry by June 2024 . 2.5 We have completed and launched our career pathways framework to attract and retain our workforce by December 2023 . 2.6 We survey every three years our external stakeholders to understand how they perceive our industry and CCNZ by December 2025 . 2.7 We have standardised and delivered key industry metric information to central and local government agencies, media and to our members by June 2025 .
3. Promote and rollout a sustainability framework to our members and to external stakeholders as the benchmark standards for our industry	3.1 We have provided our members with the tools to measure their sustainability footprint by June 2024 3.2 We have developed and gained industry wide acceptance of standards and a framework on sustainability excellence by June 2024 . 3.3 We have gained alignment and acceptance from external stakeholders of our industry sustainability excellence standards by December 2024 .
4. Support a healthy and safe industry to lift accessibility, quality and capability of safe work practices and workplace wellbeing initiatives	4.1 We continue to partner with like-minded organisations on programmes to support and report on the wellbeing of our member workforce to our membership and external stakeholders by December 2024 . 4.2 We implement and report annual industry-wide H&S statistics by December 2025 . 4.3 We implement a database of best practice H&S industry standards to our members by December 2025 .
5. Continue to engage with our members through increased collaboration and information sharing	5.1 We have implemented a business support programme for our SME members by September 2023 . 5.2 We have developed and implemented a communication and advocacy plan for CCNZ by October 2023 . 5.3 We have provided tools to better enable our membership to adopt, implement and comply with key industry policy and regulation changes by June 2024 .